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OCBC BANK UNVEILS COMMEMORATIVE UNIONPAY PREPAID CARDS FOR THE 28TH SEA GAMES

Six specially designed cards, featuring the official mascot, Nila, and four popular sports, are up for sale from 22 May 2015

Singapore, 20 May 2015 – OCBC Bank, sponsor of the 28th Southeast Asian (SEA) Games, today unveiled a series of limited edition UnionPay Prepaid Cards to commemorate the Games. From 22 May 2015, these limited edition cards will be on sale at the Official 28th SEA Games Merchandise Store (outside Ngee Ann City) and City Tours Tourist Hub, and from 5 June 2015 onwards, SEA Games Merchandising Booths at selected competition locations, participating food and beverage stalls at Singapore Sports Hub and 28th SEA Games Hospitality Desk at Swissôtel The Stamford.

The commemorative prepaid cards come in six designs – two featuring the Games' official mascot, Nila, and the remaining four featuring Bowling, Football, Swimming and Table-Tennis.



The two cards featuring Nila will be sold individually, one card at S\$55 with a stored value of S\$50, and the other card at S\$105 with a stored value of

S\$100. The last four cards with the sports theme will be sold as a set at S\$28, with each card carrying a stored value of S\$5. The cards are non-reloadable.

From 25 to 29 May 2015, OCBC Cardmembers will receive S\$5 off their purchase of these limited edition UnionPay Prepaid Cards if they charge it to their OCBC Cards at the pop-up store selling selected 28th SEA Games merchandise located at OCBC Centre, 65 Chulia Street Singapore.

Fans of the 28th SEA Games can look forward to enjoying a slew of privileges when they use these prepaid cards. These include:

- 20% discount off prices of tickets to the 28th SEA Games competitions
- 10% off 28th SEA Games merchandise with a minimum spending of S\$60.
- Up to 50% discount at participating food and beverage stalls located at Singapore Sports Hub during the SEA Games (5 to 16 June 2015)

For more information on the locations to purchase the limited edition prepaid cards and its privileges, please visit www.ocbc.com/cardspromotions.

Mr Desmond Tan, Head of Group Lifestyle Financing, OCBC Bank, said: “We are excited that OCBC Bank, together with UnionPay, is able to support the 28th SEA Games in such a practical and fun manner. Spectators and participants of the Games need carry only one card. These UnionPay Prepaid Cards can be used to purchase snacks, drinks and the Games merchandise at the Singapore Sports Hub. On top of that, these cards – specially designed to reflect the symbolic features of the Games – are good keepsakes. After all, it has been 22 years since Singapore hosted the SEA Games.”

Mr Toh Boon Yi, Chief of Community and Corporate Outreach, Singapore SEA Games Organising Committee (SINGSOC) said, “We are heartened to see sponsors come together to co-create a unique experience for members of the public around the 28th SEA Games. We hope that the community will enjoy this unique offering by OCBC and UnionPay International.”

Ms Eileen Chai, who represented Singapore at six editions of SEA Games from 1985 to 1995, said: “At every SEA Games, I’ve collected a number of commemorative items. Each commemorative item has a special place in my heart and is a lasting memory of the Games. They remind me of not only the honour of donning the nation’s colours at the Games but also the friendships and bonds that were built with fellow competitors and officials – many of whom I still keep in contact with. Though I’m now a violin teacher and no longer competing in sports, I certainly look forward to adding these limited edition prepaid cards to my collection, especially since this year’s Games coincides with SG50.”

SOCIAL MEDIA ASSETS

Official hashtags: #ocbcbank, #SEAGames2015, #SEAGamesFinalCountdown

Keywords:

OCBC, UnionPay International, SEA Games, commemorative prepaid cards



Suggested tweet: OCBC Bank unveils commemorative UnionPay Prepaid Cards for 28th SEA Games. (75 characters)



Suggested Facebook post: Sporting fans can now add the limited edition UnionPay Prepaid Cards for the 28th SEA Games to their collectibles, courtesy of OCBC Bank.

For all other updates on OCBC, follow @OCBCBank on Twitter and “like” facebook.com/ocbcbank on Facebook.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the world’s strongest and safest banks by leading market research firms and publications.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank’s key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP, and 95 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank’s private banking services are provided by subsidiary Bank of Singapore, which has received increasing industry recognition as Asia’s Global Private Bank, and was voted “Outstanding Private Bank in Southeast Asia in 2014” by Private Banker International.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

For more information, please visit www.ocbc.com.
